

What about beneficial insects?

There may be non-target organisms that are beneficial to keep around your home, such as earthworms. Even if they contact the product, the MetaActive effect will not be activated within these non-target organisms, since they don't contain the metabolic enzymes needed to trigger the effect.

With the MetaActive effect, you can rest easy knowing our experts are providing targeted pest control around your home.

PROFESSIONAL
PEST MANAGEMENT

Get More
Peace of Mind
Around Your
Home with the
MetaActive Effect

FOR LIFE UNINTERRUPTED™

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Contact us today to inquire
about a service.

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What is the MetaActive effect?

When we conduct a service at your home, we're committed to providing a pest-free environment while protecting what matters most to you. That's why our team uses Advion® brand insecticides from Syngenta that feature the MetaActive™ effect.

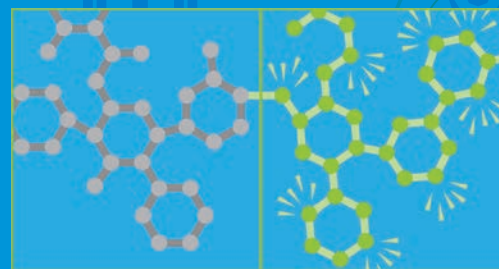
The active ingredient in Advion products was designed so its effects can only be activated by targeted pests based on the specific enzymes in their bodies. This means it's highly unlikely to negatively affect people, pets or other non-target organisms in and around your home.

Here's how it works

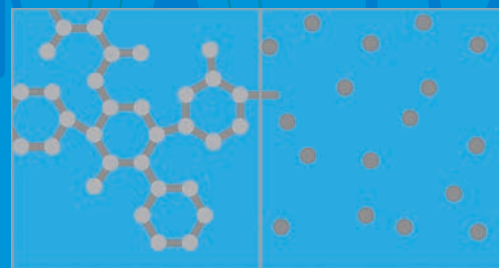
The product's active ingredient is converted into a new, lethal molecule only once it's ingested by target pests. This process is initiated specifically by the target insect's own enzymes.

The activation process is not as efficient within most non-target organisms, so they are less likely, if at all, to be affected by the product.

TARGET INSECTS



NON-TARGET ORGANISMS



Why does this matter?

When a pest control service is conducted at your home, you may be wondering about the effects of the treatment process. You can have peace of mind knowing that the Advion family of products and their MetaActive effect are scientifically engineered to maximize their impact on target pests, while minimizing effects on non-target organisms.



A close-up look at the MetaActive effect working inside a cockroach.

The left diagrams represent the molecular structures of target insects and non-target organisms. The right diagrams represent the active ingredient activating within target insects (first image) and not activating within non-target organisms (second image).



Scan this QR code to watch the MetaActive effect in action